

THE PROGRESSIVE CHRISTIAN

Faith and the
Common Good

2009 Advertising Rate Card

Across America, spiritually hungry, socially active Christians and visionary representatives of the world's great religions look forward every two months to *The Progressive Christian* for sparkling commentary and challenging reflection on the vital connection between faith and the common good.

Readers of *The Progressive Christian* are book buyers, magazine readers, Internet users, travelers, investors, environmentally conscious consumers and retirees with varied interests. Many have advanced degrees and are in leadership positions in their communities, the church and their professions as educators, writers, artists, social workers, health-care providers and agents of change for peace and justice.

The Progressive Christian is heir to a religious publishing tradition that began in 1823 in Boston. Today it is on the cutting edge of a significant worldwide movement to pursue a vision of revitalized faith that is spiritually vibrant, morally focused, intellectually credible and concerned for the welfare of planet Earth and its people. *The Progressive Christian* is an independent bi-monthly non-profit magazine published by TPC Publications, Inc., and has a growing circulation of more than 5,000 subscribers and a readership of 10,000.

In April, 2008, the Associated Church Press honored *The Progressive Christian* with its coveted Award of Excellence as North America's best general interest religious magazine.

Contacts

Advertising orders, inquiries, materials:

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THE PROGRESSIVE CHRISTIAN

Space	Size in Inches	1x	2x	3-5x	6x
Full page	7-1/4 x 9-3/8	\$1,316	\$1,289	\$1,250	\$1,184
2/3 page	4-3/4 x 9-3/8	916	897	870	824
1/2 page vertical	4-3/4 x 7-1/2	724	709	688	652
1/2 page horizontal	7-1/4 x 4-3/4	724	709	688	652
1/3 page vertical	2-1/4 x 9-3/8	593	581	564	534
1/3 page square	4-3/4 x 4-3/4	593	581	564	534
1/4 page vertical	3-1/4 x 4-3/4	526	516	500	474
1/6 page vertical	2-1/4 x 4-3/4	458	449	435	412
1/6 page horizontal	4-3/4 x 2-3/8	458	449	435	412

Cover 4	7-1/4 x 9-3/8	1777	1741	1688	1599
Cover 2	7-1/4 x 9-3/8	1645	1612	1563	1480
Cover 3	7-1/4 x 9-3/8	1553	1523	1476	1398

Specs for all cover positions: Trim: 8-3/8 x 10-7/8 Safety: 8 x 10-1/2 Bleed: 8-5/8 x 11-1/8

4-color ads: Add \$190

Per column inch cost: \$99

Classified ads: \$1.25 per word. Free web posting. Payment at time of placement is required.

Agency discount: 15% to recognized agencies provided payment is received within 30 days.

Issue Date	Copy to be set & Space Reservation Deadline	Ad Materials Due
January/February	November 15, 2008	December 1, 2008
March/April	January 15, 2009	February 1, 2009
May/June	March 15, 2009	April 1, 2009
July/August	May 1, 2009	June 1, 2009
September/October	July 15, 2009	August 1, 2008
November/December	September 15, 2009	October 1, 2008

The Progressive Christian is printed web offset and is saddlewire bound.

Trim size: 8-3/8 x 10-7/8

Live area: 8 x 10-1/2

Materials Formatting: High-res Adobe Acrobat PDF, all fonts embedded, correct color space.

Color: All artwork must be grayscale or 4-color (CMYK) process standard.

Images: Resolution for all artwork must be at least 266 dpi at 100%. Images up to 300 dpi are acceptable.

~ Materials not provided to these specs may incur production fees ~